

Marketplace Risk.

2021 GLOBAL SUMMIT SPONSORSHIP FORM

NOVEMBER 10-11, 2021

LONDON, UK

The Sharing Economy Global Summit is the most comprehensive source of education, networking and information sharing for the global sharing economy. An expected 400 startups and sharing economy industry groups from Africa, Asia, Europe, Latin America, Middle East, and North America, will converge on London, the world's business innovation hub, to share strategies and tactics tested and vetted through real-world applications and experiences. The Sharing Economy Global Summit offers programming and resources from industry-leading sharing economy partners and experts focused on trust and safety, digital identity & screening; payments, fraud prevention, data privacy and cybersecurity; compliance regulatory, legal & insurance; and, product, technology & innovation, among others. The content is designed to equip startups at all stages with effective risk management and legal strategies to help them launch, grow and, ultimately, exit. As the first and only event of its kind, the Sharing Economy Global Summit is organized by sharing economy industry groups from around the world, which ensures that the content is relevant, practical and useful for multinational and local startups from across the globe. In addition, these sharing economy industry groups offer resources for startups by facilitating market expansion through transnational collaboration, including support navigating regulation, legislation and socio-political environments.

We are pleased to offer the following sponsorship levels and benefits:

SPONSORSHIP LEVELS* <small>*Limited availability of benefits associated with sponsorship levels</small>	<u>Presenting</u> \$25,000	<u>Premier</u> \$15,000	<u>Leading</u> \$10,000	<u>Participating</u> \$5,000
Logo included on various pre and post global summit promotions, including linked logo on website, emails and social media; logo included in materials on-site during event	X	X	X	X
Sponsor conference registrations included; duplicate marketplace registrations included for current or prospective customers	5	3	2	1
Speaking opportunity (determined by global summit staff and provided submission deadlines met)	X	X	X	
In-app logo inclusion	X	X	X	
Social media posts (sponsor-authored)	4	2	1	1
On-site networking / exhibit space	Best location	Priority location	\$2,500	\$5,000
Access to semi-private meeting space	Guaranteed	As available		
Attendee list before event - without contact info	X	X	X	
Attendee list before event - with contact info	X	\$5,000		
Attendee list after event - with contact info	X	X		
Dedicated email send (survey, research, etc.)	X			
Recognition as Presenting Sponsor, identified as "2021 Sharing Economy Global Summit presented by..."	X			

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Please choose the sponsorship level by checking the appropriate box:

GLOBAL SUMMIT SPONSORSHIP LEVELS

- | | | | |
|---|----------|--|----------|
| <input type="checkbox"/> Presenting Sponsor | \$25,000 | <input type="checkbox"/> Leading Sponsor | \$10,000 |
| <input type="checkbox"/> Premier Sponsor | \$15,000 | <input type="checkbox"/> Participating Sponsor | \$5,000 |

To increase brand visibility, choose a la carte sponsorship opportunities by checking the appropriate box(es):

A LA CARTE GLOBAL SUMMIT SPONSORSHIP OPPORTUNITIES

- | | | | |
|--|----------|---|----------|
| <input type="checkbox"/> Post-global summit networking party sponsor
<small>Own the on-site, post-global summit networking party with your company's branding</small> | \$20,000 | <input type="checkbox"/> Branded mobile application
<small>Your company's logo is prominently displayed to all attendees on the app</small> | \$10,000 |
| <input type="checkbox"/> Pre-global summit welcome reception host
<small>Welcome global summit attendees at a reception with your company's branding</small> | \$15,000 | <input type="checkbox"/> Branded device charging station
<small>Add your company's logo to the charging station to keep attendees powered</small> | \$5,000 |
| <input type="checkbox"/> Branded on-site global summit lounge
<small>Attendees can take a break from the global summit in the lounge with your company's brand</small> | \$15,000 | <input type="checkbox"/> Branded track/room host
<small>Host an entire track/room and give a short commercial when introducing sessions</small> | \$5,000 |
| <input type="checkbox"/> Post-global summit night-cap sponsor
<small>Host attendees at a branded, post-networking party night cap event</small> | \$10,000 | <input type="checkbox"/> Food & beverage sponsor
<small>Food and beverage served alongside your company's branding</small> | \$5,000 |
| <input type="checkbox"/> Pre-global summit webinar
<small>Present webinar as a part of the 2021 Spring Webinar Series (see sponsorship form for benefits)</small> | \$10,000 | <input type="checkbox"/> Branded giveaway options
<small>Add your company's logo to 350 items offered to attendees at check-in</small> | \$5,000 |
| <input type="checkbox"/> Branded lanyard
<small>Your company's logo prominently branded on the lanyards attached to attendee name badges</small> | \$10,000 | <input type="checkbox"/> Bring your own idea
<small>Feel free to bring us your own idea and we will work with you!</small> | TBD |

TOTAL SPONSORSHIP: _____

SIGNATURE: _____

TITLE: _____

NAME: _____

COMPANY: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

PHONE: _____ EMAIL: _____

Sponsorship benefits begin upon full payment of amounts detailed in this form. Please note that benefits are limited in quantity. All SEGS sponsorship requests will be confirmed on a first-come, first-served basis. Marketplace Risk will attempt to secure the first choice of sponsorship, but please note that may not be possible in all cases. Please check with Marketplace Risk to confirm the availability of sponsorship before submitting this form. Your sponsorship and participation are governed by the Terms and Conditions located at <https://www.marketplacerrisk.com/terms-conditions>

By signing and submitting this Sharing Economy Global Summit Sponsorship Form to Marketplace Risk, you acknowledge that you have read and agree to the Terms and Conditions located at <https://www.marketplacerrisk.com/terms-conditions>. Once completed, please email this form to info@marketplacerrisk.com to secure your sponsorship.

Please keep a copy of this form for your records. Once received, Marketplace Risk will invoice you for the total amount identified above. The invoice will include payment options, including paying by ACH bank transfer, sending a check by mail or payment by credit card (with a 3% credit card processing fee). If you have any questions, please do not hesitate to reach out to us at info@marketplacerrisk.com

Marketplace Risk Sharing Economy Global Summit www.marketplacerrisk.com/global-summit