

Marketplace Risk.

2020 GLOBAL SUMMIT SPONSORSHIP FORM

FEBRUARY 5-6, 2020

LONDON, ENGLAND

The Sharing Economy Global Summit is the most comprehensive source of education, networking and information sharing for the global sharing economy. An expected 200 startups and sharing economy industry groups from Asia, Europe, Latin America, Middle East, North Africa, and North America, will converge on London, the world's business innovation hub, to share strategies and tactics tested and vetted through real-world applications and experiences. The Sharing Economy Global Summit offers programming and resources from industry-leading sharing economy partners and experts focused on trust and safety, digital identity & screening; payments, fraud prevention, data privacy and cybersecurity; compliance regulatory, legal & insurance; and, product, technology & innovation, among others. The content is designed to equip startups at all stages with effective risk management and legal strategies to help them launch, grow and, ultimately, exit. As the first and only event of its kind, the Sharing Economy Global Summit is organized by sharing economy industry groups from around the world, which ensures that the content is relevant, practical and useful for multinational and local startups from across the globe. In addition, these sharing economy industry groups offer resources for startups by facilitating market expansion through transnational collaboration, including support navigating regulation, legislation and socio-political environments.

We are pleased to offer the following sponsorship levels and benefits:

SPONSORSHIP LEVELS* <small>*Limited availability of benefits associated with sponsorship levels</small>	<u>Presenting</u> \$25,000	<u>Premier</u> \$15,000	<u>Leading</u> \$10,000	<u>Participating</u> \$5,000
Logo included on various pre and post global summit promotions, including linked logo on website, emails and social media; logo included in program book and materials on-site during event	X	X	X	X
Sponsor conference registrations included; duplicate marketplace registrations included for current or prospective customers	5	3	2	1
Speaking opportunity (determined by global summit staff and provided submission deadlines met)	X	X	X	
Program book advertisement	Best location	Priority location	Full-page	Half-page
Social media posts (sponsor-authored)	4	2	1	1
On-site networking / exhibit space	Best location	Priority location	\$2,500	\$5,000
Access to semi-private meeting space	Guaranteed	As available		
Attendee list before event - without contact info	X	X	X	
Attendee list before event - with contact info	X	\$5,000		
Attendee list after event - with contact info	X	X		
Dedicated email send (survey, research, etc.)	X			
Recognition as Presenting Sponsor, identified as "2020 Sharing Economy Global Summit presented by..."	X			

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2020 GLOBAL SUMMIT SPONSORSHIP FORM

February 5-6, 2020

LONDON, ENGLAND

Please choose the sponsorship level by checking the appropriate box:

GLOBAL SUMMIT SPONSORSHIP LEVELS

- | | | | |
|---|----------|--|----------|
| <input type="checkbox"/> Presenting Sponsor | \$25,000 | <input type="checkbox"/> Leading Sponsor | \$10,000 |
| <input type="checkbox"/> Premier Sponsor | \$15,000 | <input type="checkbox"/> Participating Sponsor | \$5,000 |

To increase brand visibility, choose a la carte sponsorship opportunities by checking the appropriate box(es):

A LA CARTE GLOBAL SUMMIT SPONSORSHIP OPPORTUNITIES

- | | | | |
|--|----------|---|----------|
| <input type="checkbox"/> Post-global summit networking party sponsor
Own the on-site, post-global summit networking party with your company's branding | \$20,000 | <input checked="" type="checkbox"/> Branded mobile application
With almost 100% adoption, your company's logo is prominently displayed to attendees | \$10,000 |
| <input type="checkbox"/> Pre-global summit welcome reception host
Welcome global summit attendees at a reception with your company's branding | \$15,000 | <input type="checkbox"/> Branded global summit notebook & pen
Attendees receive your company's branded notebook and pen to take notes throughout the global summit | \$5,000 |
| <input type="checkbox"/> Branded on-site global summit lounge
Attendees can take a break from the global summit in the lounge with your company's brand | \$15,000 | <input type="checkbox"/> Branded device charging station
Every attendee carries mobile devices, tablets and/or laptops - why not add your company's logo to the charging station to keep them powered up? | \$5,000 |
| <input type="checkbox"/> Post-global summit night-cap sponsor
Host attendees at a branded, post-networking party night cap event | \$10,000 | <input type="checkbox"/> Branded track host
Opportunity to host an entire track and give a short commercial for your company when introducing each session | \$5,000 |
| <input type="checkbox"/> Road Show sponsor
Connect with startup communities at 6-8 events around the US. Sponsors are included in all promotions and receive attendee information after each event | \$10,000 | <input type="checkbox"/> Food & beverage sponsor
Food and beverage served alongside your company's branding | \$5,000 |
| <input type="checkbox"/> Pre-global summit webinar
Leverage the Marketplace Risk platform to deliver a webinar at a date of your choice (subject to availability) and receive attendee information after the webinar | \$10,000 | <input type="checkbox"/> Branded giveaway options
Add your company's logo to 250 items offered to attendees at check-in, including multi-charger, pop socket, card holders, etc. | \$5,000 |
| <input checked="" type="checkbox"/> Branded lanyard
Your company's logo prominently branded on the lanyards attached to attendee name badges | \$10,000 | <input type="checkbox"/> Bring your own idea
Don't see what you're looking for? Feel free to bring us your own idea and we will work with you! | TBD |

Signature: _____

Title: _____

Name: _____

Sponsor Company: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

TOTAL SPONSORSHIP \$ _____

Sponsorship benefits begin upon full payment. Please note that sponsorship levels and benefits, and certain a-la-carte opportunities, are limited in quantity and subject to change. All sponsorship requests will be offered on a first-come, first-served basis. Marketplace Risk staff will attempt to replace unavailable benefits with similar benefits at their discretion. Please check with Marketplace Risk staff to confirm availability of benefits sponsorship. Sponsorship governed by Event Participation and Sponsorship Terms and Conditions located at <https://www.marketplacrisk.com/terms-conditions>

By signing and submitting this Sponsorship Form, you acknowledge that you have read and you agree to the Event Participation and Sponsorship Terms and Conditions located at <https://www.marketplacrisk.com/terms-conditions>

Please email completed form to info@marketplacrisk.com to secure selections.

Make check payable to Marketplace Risk Management LLC and enclose this completed form with your check. Keep a copy for your records.

Mail to Marketplace Risk Management LLC, 3300 N Kenmore Ave Unit E, Chicago, IL 60657.

Credit cards are accepted with a 3% fee.

Sharing Economy Global Summit www.marketplacrisk.com/global-summit